



INDUSTRIAL  
PROPERTY OFFICE  
OF THE SLOVAK REPUBLIC



## SMEs support activities

**Emil Žatkuliak, Head of International Affairs Dept.**

## What trends are patent offices experiencing globally?

- Extending from registration authorities to innovation and intellectual property consulting agencies
- Establishing of new institutions to help:
  - Increase number of registered intellectual property rights
  - Increase IP awareness and use of IP rights
  - Support to create an effective IP strategy for entrepreneurs

## Current Trend at the IPO SR

- This global trend in the development of the IP offices is also described in the National IP Strategy

### MAIN GOAL

To identify opportunities to strengthen IP protection via four strategic goals:

- Provide better and faster IP protection
- Increase IP awareness and use of IP rights
- Strengthen commercialization and IP rights enforcement
- Intensify international cooperation

**We want to be a part of the developed and growing  
innovation ecosystem**

# RECENT DEVELOPMENTS



**FOCUS ON TIMELINESS** – reduction of time proceedings

**FAST TRACK** – trade marks (September 2020), patents (July 2021)  
designs (October 2021), utility models (September 2023),



**WIN WIN TRACK** – April 2021

**NOTIFICATIONS ON PROCEEDINGS CHANGES** – SMS, e-mail



**COMMUNICATION SERVICE** – New communication strategy

**NATIONAL IP STRATEGY** – Developed in line with National Research,  
Development and Innovation Strategy (approved by the Slovak  
government on June 7, 2023)

# RECENT DEVELOPMENTS



**UPDATED AND MODERNISED WEBSITE** – Re-designed, up-to date and full in English

**STUDY VISITS** – August 2023



A short, informative and free of charge information service for startups, small, medium and large enterprises. We provide information on:

- How to protect a product or service from copying or counterfeiting
- When to protect the company's intellectual property and when to use a different strategy
- Who to ask when creating a strategy to protect your brand, products and services
- How to get financial support to protect products and services



**COOPERATION WITH BUSSINESS REGISTER** – September 2023

The message for each registered company that their brand is not automatically protected against copying and use by other persons. It contains practical information for entrepreneurs on how to protect the name, trade mark, logo of the company by registering with the IPO SR.

# CHALLENGES FOR THE OFFICE

Support to  
SMEs  
Awareness

IP  
Academy

International  
Cooperation

Technology  
Transfer

## New workshops & events for SMEs

on monthly basis  
in hybrid format  
**Patent Mapping**  
(boosting SMEs IP  
Strategy through  
relevant data)

**IP Scan Service** –  
Cooperation with  
Private sector

Increase IP awareness

Robust IP promotion

Intensify cooperation with  
universities

IP Collateralization  
(WIPO)

Blockchain (EUIPO)

Transfer competences  
from Slovak Centre of  
Scientific and Technical  
Information

Create a new education  
programme on  
Technology Transfer

# IPO SR - EUIPO COOPERATION

The cooperation is in line with the Strategic Plan 2025, built on a vision of delivering a stronger IP system, efficient enforcement and better understanding of IP rights in a global and increasingly digital environment.

- International Conference: “ Why is Mediation Effective for Innovative SMEs?”
- European Network of Authenticities – Banská Bystrica (closing ceremony)
- 23rd Intellectual Property Conference in Slovakia
- Internship Program for University Students
- IP Awareness Campaign for Schools and Universities
- Consultancy at Fairs and Exhibitions
- Working Groups: ADR, Outreach and Information, Support to SMEs



## IPO SR - EPO COOPERATION

- **Language Training and Support**
- **PATLIB – Network of Centres (providing patent information services)**
- **Convergence of Practices**
- **IT – Cooperation**
- **E-Learning and Training**

## IPO SR - WIPO COOPERATION

- **MoU signed between WIPO and SK IPO**
- **WIPO Academy - DL 101 Slovak version**
- **IP Mediation support activities**
- **Technology transfers support activities**
- **IP Financing**





# Thank you !

[emil.zatkuliak@indprop.gov.sk](mailto:emil.zatkuliak@indprop.gov.sk)

[www.upv.sk](http://www.upv.sk)