

Financial incentives as a tool for improving the V4 innovation ecosystem and enhancing IP protection

Project conference, September 25, 2023 (online)

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- Visegrad Fund
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The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.

Project description and aims

The project purpose & aims:

- 1) **identify the most effective financial tools and schemes** that support obtaining IP protection in V4 countries,
- 2) **exchange best practices**
- 3) **develop recommendations** for policymakers and financing organizations at the national and regional V4 level

The projects does not aim at:

- 1) Creation of financial schemes/program data base
- 2) Collection and verification of empirical data

Project details

Financial contract with Visegrad Fund signed on 28 October, 2022

Project partners:

- Jagiellonian University, CITTRU (coordinator, Poland)
- Charles University, Faculty of Law (Czechia)
- Slovak Organization for Research and Development Activities (Slovakia)
- University of Debrecen (Hungary)

Duration – 12 months

Project website - <https://cittru.uj.edu.pl/visegrad>

Project activities and deliverables

Activities:

- 1) Mapping national and regional financial schemes supporting innovations and IP protection in V4.
- 2) Identification of individual public support schemes, programs and initiatives and their impact.
- 3) Developing joint recommendations for improving innovation ecosystems and enhancing technology transfer activities in the V4 region
- 4) Disseminating project results and the discussion with policymakers and other stakeholders about the best practices

Deliverables:

- 1) **Online conference**
 - V4 regional forum to discuss good practices and project outcomes
- 2) **Report on mapping national and regional financial schemes** supporting innovations and IP protection
 - publication at the end of the project (mid October 2023)

Methodology: performed tasks

- 1) Design of a standard methodology for the mapping:
 - desk research - literature review and identification of institutions that have provided support
 - literature search (secondary sources) and programme documents (primary sources) available on the websites of public institutions.
 - analysis of documentation and obtaining information directly from the institutions
 - compilation – a list of support programmes to be analysed
- 2) Mapping of a national and regional financial schemes supporting innovations and IP protection, consisting of national parts and standard best practices

Methodology: mapping template (1)

Name of a program	
Form of the support	Financial
	Non-financial
	Non-refundable (grant)
	Refundable (loan) financial contribution
Source of financing	
Intensity of financing/aid	Minimum
	Maximum
	Fixed
Programme budget	
Supported projects	Expected
	Factual
IP supported (with focus on patents)	
Institution/entity responsible for support	
Eligible activities	

Methodology: mapping template (2)

Formalities		
Status of a programme	Public	
	Private	
	Public-private partnership	
Beneficiaries	SMEs	
	Universities/	
	Research institutions	
	Other	
Eligibility criteria		
Duration	Recent (2021-2023)	
	Historical	
Conditions for getting support		
Programme impact		
Source of additional information (links)		

Methodology: content of the report

Part I Introduction

- General characteristics of the V4 region in terms of R&D activities and IP generation and protection

Part II National reports (Poland, Czech Republic, Hungary, Slovakia)

- Overall description of the national innovation ecosystem, with the list of leading stakeholders and national/regional players and their roles,
- Identification of barriers (financial, legislative, other) to IP protection and utilization for different types of entities (public/private),
- Statistics: no. of patent applications filed/patents granted (national, EP, PCT, academic vs. business origin)
- Identification of individual public support schemes, programs and initiatives relevant to R&D support, with a particular focus financing IP protection and the impact of these programs,
- National conclusions and national recommendations

Part III Conclusion part of the Report

- Joint conclusions and recommendations for improving innovation ecosystems and enhancing technology transfer activities in the V4 region through specific V4 financial support schemes, including financial tools for obtaining IP protection at national, EU and international levels

National reports*

Preliminary focus

Schemes financing administrative fees for obtaining IP protection with focus to patents

Schemes supporting obtaining formal protection (e.g., consultancy, free assistance in preparing applications)

“Recent” programmes and those announced for the future (those covering period not 2021-onwards)

Secondary focus

Tax incentives for R&D and IP protection

Schemes financing innovative projects resulting with IP

Proof-of-concept / Proof-of-market funding of innovative results

Covering period 2018-2020

*Each partner is responsible for the reliability of their country's data

Thank you for your attention

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